No: 13/05/2020-2021/PDNASS/  
Dated: 29.06.2020

To

All Officers of
Head Office/ All Zonal Offices &
All Regional Offices

Subject: 18 months Master of Business Administration in Digital Governance & Management -MBA(DG&M) 2020-2022 offered by IIM, Vishakhapatnam. - regarding.

Madam/Sir,

IIM, Vishakhapatnam is organising 18 months Master of Business Administration in Digital Governance & Management -MBA(DG&M) 2020-2022 commencing from 14th September, 2020. Full funding is available from Ministry of Electronics and Information Technology Government of India (MeitY). Interested officers willing to apply for availing sponsorship through MeitY may do so under intimation to EPFO. The last date for applying is 3rd July, 2020.

The detailed brochure is attached below.

(This issues with the approval of Director, PDNASS)
Madam,

MeitY-GOI Sponsored and Funded MBA Program in Digital Governance & Management for Govt. Officers


2. I am writing this to invite nominations to an MBA program in Digital Governance & Management (DG&M), a first of its kind Program for government officials, ever to have been launched by an IIM or any other premier institution of the country.

3. The motivation is the recognition that mission-mode initiatives like Digital India & MyGov have proven to be impactful instruments of good governance across the country. Digitalization projects in states have been powerful enablers of improved transparency, responsiveness, availability, accessibility, affordability and inclusiveness in the delivery of citizen services.

4. Therefore, the National e-Governance Division (NeGD) of the Ministry of Electronics & IT (MeitY), Govt. of India (GOI) and IIM Visakhapatnam have come together in partnership, to capacitate the government functionaries to lead and manage the digital-transformation projects from concept to commissioning, and deepen their positive impact in scale and scope.

5. The distinctive features of this Program are:
   (a) Designed, developed and delivered under the aegis of and in collaboration with the NeGD, MeitY, GOI;
   (b) Conducted in a blended-learning mode, with about 80% of the classes held online in real-time, so that participants can attend the lectures from their respective (work) locations itself;
   (c) “Immersion” of two weeks in a reputed institution in one of the globally acclaimed countries in e-Governance;
   (d) Full-funding by MeitY for the top 15 Central/State Govt. candidates selected for the Program;
   (e) Absence from work for attending classes to be treated as 'on duty' under FR 9(6)(b)(i) - as per MeitY notification.

6. The first batch of the Program comprises senior Class-I Gazetted Officers, including those from the All India Services and Group-A Central Services from many Ministries of the Central Government; as well as Departments of the States like Andhra Pradesh, Kerala, Punjab, Rajasthan and Telangana.

7. Vide their messages (attached herewith), Shri Ajay Sawhney, IAS, Secretary (MeitY); Shri Abhishek Singh, IAS (President & CEO, NeGD, MeitY); and Shri Vinay Thakur (COO, NeGD, MeitY) have strongly urged the state governments to encourage participation of their officers for the Program, so that, as well-rounded graduates, they would be better placed to contribute constructively in not only making government systems more efficient and effective; but also helping realization of developmental goals at the state as well as at the national level.

8. I shall therefore be thankful, if you could do the needful, by facilitating wide publicity to this Program among the departments of the State. A one-page brochure is also attached herewith.

9. Full details of the Program are on our website: https://iimv.ac.in/programmes/pgpdgm/about-pgpdgm My colleague Prof. Neena Pandey [MSc (IIT-Kanpur); MTech (IIT-Madras); PhD(IIM-Bangalore)], who has about a decade plus of experience in India and abroad in Digital Transformation Projects, is the Program Chair. She could be contacted at pgpdgm-chair@iimv.ac.in. I too would gladly provide any additional details required (director@iimv.ac.in).

Thank you and regards.

Yours sincerely,

Prof. M. Chandrasekhar
Director

Ms. Mridula Ghai
Director
Pandit Deen Dayal Upadhyaya National Academy of Social Security
Govt. of New Delhi
Digital India is a flagship programme of the Government of India (GoI) catalyzing the transformation of the country as a digitally-empowered society and knowledge-economy. Use of modern tools and techniques of Information Technology fosters resource optimization and boosts productivity. It is envisaged that New India would create a digital economy of USD 1 Trillion by 2025, equivalent to about 20% of the country’s nominal GDP by then.

India is now getting ready for emerging technologies such as 5G, artificial intelligence, blockchain, augmented reality, virtual reality, machine learning & deep learning, natural language processing and robotics. These are going to play a crucial role in the government and industry alike, whether it is planning or decision-making; accelerating development or analyzing deployment, problem solving or product development; discovering new trends or drawing out unknown correlations.

Frontier technologies, evolving business models, dynamic policy & regulatory framework and cyber security have further pronounced the need to have a competent team within the Government and the Industry to achieve intended outcomes of the technology interventions. The need to build adequate and relevant capacities to conceptualize, lead and implement digital initiatives is widely recognized at all levels.

One of the focus areas of the Ministry of Electronics & Information Technology (MeitY) is to develop and strengthen digital capacities at all levels. National e-Governance Division (NeGD) has been playing a pivotal role in supporting MeitY in the implementation of the Digital India Programme and in building required capacities at various levels. In furtherance of this endeavour, NeGD is partnering with the Indian Institute of Management Visakhapatnam (IIMV), an institution of national importance, in launching a bespoke MBA program specializing in Digital Governance and Management. IIMV, located in the state of Andhra Pradesh that has many firsts to its credit on the technology front, offers a conducive environment for value-added learning.

MeitY encourages the Ministries and Departments at the Centre and the States as well as enterprises in the public and private sectors, to make use of this learning opportunity so that the benefits of the Digital India programme could be fully leveraged for realizing national goals.

(Ajay Sawhney)
Message

With digital technologies becoming all-pervasive, it is imperative that they are used for the betterment of society. Digital Governance is a powerful mechanism for bringing about a positive change in the lives of people and also making Government as well as organizations responsible and transparent. Leveraging digital technologies effectively helps to improve service-delivery, enable inclusion and empower people.

The biggest challenge for enabling Digital Governance is to have the right personnel for implementing the e-Governance Projects in both Government as well as Private Sector. Most of the successful e-Governance Projects have been implemented in Public Private Partnership mode wherein personnel from the Private Sector also need understanding of Government processes in order to make them more efficient by using technology. Within the Government, there is a need to have ability to personnel equipped with requisite project management skills and also understand technology to ensure that projects are implemented in the most optimal manner. The MBA Program in Digital Governance & Management (DGM) of IIM Visakhapatnam, conceived and conceptualized under the aegis of NeGD, MeitY, GOI, eminently fills this gap and ensures availability of skilled personnel in between Government and Private Sector.

It is heartening that the first batch program has since commenced with 26 enthusiastic participants enrolling in it. The state-of-the-art infrastructure of IIMV together with the versatile and proven Learning Management System of NeGD, MeitY is enabling the Program to be delivered in seamless, real-time and blended mode, with a judicious mix of on- and off-campus modules. This ensures that the normal routine and work schedules of the participants are not affected in any way. The encouraging feedback from the students regarding the course-content and learning-experience is particularly noteworthy.

I look forward to the officials from the Central and State Governments, Public and Private Sector organizations availing themselves of the benefit of this impactful learning opportunity. There is little doubt that the MBA graduates from this innovatively designed Program will contribute constructively as change-agents at their respective workplaces and help make government systems better and more efficient.

(Abhishek Singh)
Message

Digital India has changed the digital profile of the country with JAM Trinity. More than 3,800 digital services and average of more than 16 crore digital transactions happening per day are testimony to that. Several programmes, platforms and projects have been successfully rolled out. Now, the revamping is being done, wherein, focus is to have national public digital platforms in social sectors such as Health, Education, Agriculture, Justice System, etc, each of which can potentially transform the entire country in that particular sector and can set-up a world class product. Several new initiatives and reforms are being implemented for citizen centric services, start-ups, MSMEs and big industries.

e-Governance is central to Digital India and is a steppingstone for good governance, which is all about centrality and certainty of citizen services and thereby, focuses on quality delivery of citizen centric services in terms of efficiency, accessibility, availability, affordability, transparency, mobility, and user experience. The evolution of e-Governance is a highly complex process that requires provisioning of hardware, software, middleware, networking, process re-engineering, standards and most important, capacity building and change management.

Change Agents are required to bring transformation including digital transformation. To build the change agents and specialised workforce, National e-Governance Division, Ministry of Electronics and IT, Government of India along with Indian Institute of Management, Visakhapatnam designed the special course called MBA programme in Digital Governance and Management. The course was started in 2019 and is running successfully into its second year. The Programme helps individuals, practitioners and institutions advance their productivity and performance significantly and thereby, contributes to building a knowledge-based, digitally empowered nation.

We therefore call upon the departments/organizations in the government, public and corporate sectors to motivate their officials to participate in the programme in large number and avail the benefit of this novel upskilling and re-skilling opportunity. The course will immensely help in improving skillsets on e-Governance on par with the best in world and will also shape up the career growth.

(Vinay Thakur)
Indian Institute of Management Visakhapatnam (An Institution of National Importance under the IIM Act, 2017) announces Master of Business Administration in Digital Governance & Management MBA (DG & M) 2020-22 [under the aegis of National e-Governance Division (NeGD), Ministry of Electronics & Information Technology (MeITY), Government of India]

Admission Notification

Target Audience:
- Officers (Group-A and Group-B only) from Central/State Governments
- Executives/Officers from other organizations

Eligibility:
- Qualification:
  - Graduates (any discipline) with minimum 55% marks or equivalent (relaxation as permissible for deserving categories)
  - Age: (As on 03/07/2020, closing date of applications)
    - Central/State Government nominees: Not more than 50 years
    - All others: As per the extant policy/rule (if any) of the respective organizations
  - Experience: (As on 03/07/2020)
    - Minimum 5 Years

Duration of the Program:
18 months | 4 Terms of 4.5 months each | 72 weeks

Structure of the Program:
- A On-campus Duration (5 visits) 12 weeks
- B Field Visit 01 week
- C International Immersion 02 weeks
- D Off-campus Duration (at respective places including Capstone Project) 57 weeks

Total Hours 230 (A) 70 (B+C) 570 (D) = 870
Total Credits 23 7 57 = 87

Selection Criteria:
(Weights will be decided by Academic Council of IIMV, empowered under the IIM Act 2017)
- a. Examination
  [Common Admission Test (CAT) of IIMs or similar
  (for more details please refer to IIMV website)]
- b. Written Ability Test (WAT) with Case Analysis
- c. Statement of Purpose (SOP)
- d. Technical knowledge & Domain experience (current engagement in e-Governance projects; exposure to digital technologies and applications; capacity for problem identification & solution implementation; etc.)
- e. Gender Diversity
- f. Group Discussion (GD) and/or Personal Interview (PI)

International Immersion:
Visakhapatnam-Foreign Destination-Visakhapatnam
(All expenses borne by IIMV)
Destination: Country well-known for e-Governance (e.g. Estonia, Singapore, South Korea, Slovenia)
Travel: Economy Class – including logistics and local transport in the destination country
Purpose: Learning Journey cum Exposure Visit

Program Fee:
Rs. 16,50,000/-
Self-financing or Sponsored by Employer
(Sponsored candidates preferred)

Exclusions from Program Fee:
(Expenses to be additionally borne by candidates and/or their sponsors):
- a. To & fro domestic travel costs for attending classes at IIMV as per the class/exam schedule
- b. Per-diems and Insurance of participants in India and abroad (during the Program)
- c. Travel Insurance, Medical Insurance, Visa Fee, SIM-Card and phone usage charges of participants for/during International Immersion
- d. Food expenses

Program Details & Application Form on:
https://www.iimv.ac.in
https://www.meity.gov.in

Program Starts:
14 Sept. 2020 (Monday)

Application Deadline:
(Through Proper Channel)
July 03, 2020

Contact:
Ph.: +91- 891- 2824 444 | 2824 446
Email: pgpadm@iimv.ac.in
Web: https://www.iimv.ac.in/pgpdgm
Indian Institute of Management Visakhapatnam

Master of Business Administration in Digital Governance & Management

MBA (DG & M) 2020-22

[under the aegis of National e-Governance Division (NeGD), Ministry of Electronics & Information Technology (MeitY), Government of India]
Digital India is a flagship programme of the Government of India (GoI) catalyzing the transformation of the country as a digitally-empowered society and knowledge-economy. Use of modern tools and techniques of Information Technology fosters resource optimization and boosts productivity. It is envisaged that New India would create a digital economy of USD 1 Trillion by 2025, equivalent to about 20% of the country’s nominal GDP by then.

India is now gearing ready for emerging technologies such as 5G, artificial intelligence, blockchain, augmented reality, virtual reality, machine learning & deep learning, natural language processing and robotics. These are going to play a crucial role in the government and industry alike, whether it is planning or decision-making; accelerating development or analyzing deployment, problem solving or product development; discovering new trends or drawing out unknown correlations.

Fron-tier technologies, evolving business models, dynamic policy & regulatory framework and cyber security have further pronounced the need to have a competent team within the Government and the Industry to achieve intended outcomes of the technology interventions. The need to build adequate and relevant capacities to conceptualize, lead and implement digital initiatives is widely recognized at all levels.

One of the focus areas of the Ministry of Electronics & Information Technology (MeitY) is to develop and strengthen digital capacities at all levels. National e-Governance Division (NeGD) has been playing a pivotal role in supporting MeitY in the implementation of the Digital India Programme and in building required capacities at various levels. In furtherance of this endeavour, NeGD is partnering with the Indian Institute of Management Visakhapatnam (IIMV), an institution of national importance, in launching a bespoke MBA program specializing in Digital Governance and Management. IIMV, located in the state of Andhra Pradesh that has many firsts to its credit on the technology front, offers a conducive environment for value-added learning.

MeitY encourages the Ministries and Departments at the Centre and the States as well as enterprises in the public and private sectors, to make use of this learning opportunity so that the benefits of the Digital India programme could be fully leveraged for realizing national goals.

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Shri Ajay Sawhney, I.A.S.
Secretary
Ministry of Electronics & Information Technology (MeitY)
Government of India
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About NeGD

The National e-Governance Division (NeGD), is an autonomous business division of Digital India Corporation, a not-for-profit company under the Ministry of Electronics and Information Technology (MeitY), Government of India.

NeGD has been created to support MeitY in various programme management aspects of Digital India and to coordinate with central and state governments. NeGD key support areas include strategic planning, building capacities & institutional structures, development of standards, policies & guidelines, awareness & communications, evaluation & assessment and citizen engagements. NeGD is also implementing some key service delivery infrastructure projects like DigiLocker, UMANG, NCoG etc. to enable cashless, contact less and paper less delivery of government services.

NeGD has been playing a pivotal role in supporting MeitY in strengthening existing institutional structures, develop new institutional structures and building capacities across the relevant stakeholders to achieve Digital India objectives.
Post Graduate Program in Digital Governance and Management (PGP-DGM)

This Post Graduate Program in Digital Governance and Management (PGP-DGM) leading to the award of Master of Business Administration (MBA) degree was launched by the Indian Institute of Management Visakhapatnam (IIMV), an institution of national importance, under the aegis of the National e-Governance Division (NeGD), Ministry of Electronics and Information Technology (MeitY), Govt. of India (GOI).

The second batch of the Program (2020-22) is scheduled to commence on **14 September 2020** (Monday), for which, reporting and registration at IIMV campus will also be held on the same day.

Program Highlights

The Program is of 18-month duration, spread over 4 terms of 4.5 months each. It is a blended-learning model with a judicious combination of traditional and virtual class-room modes. This is in tune with the importance and rising trend of such (on-line) programs being offered by educational institutions nationally and internationally. Blended-mode of course-delivery addresses the constraints of working professionals in having to be away from work for extended durations of time, typically necessitated by fully on-campus, residential programs.

The Program is designed for an immersive and active learning experience for participants. The selected candidates will be required to complete the 'Domestic component' as well as the 'International component' of about 2 weeks at an international institution/university.

In addition, participants would be required to carry out a Capstone Project of practical importance, with potential for implementation in the Digital Governance & Management space.
Program Objective
The customized Program is designed with a view to enhancing the digital-management capacities in participants. It is envisaged that the graduating candidates would catalyse the footprint and impact of Digital India growing more pervasive and profound, thereby contributing to quantitative and qualitative transformation in the delivery of services to end-users.

Target Audience
The Program is meant for experienced officers/executives/professionals who are keen on:
(a) Catalysing the success of digitalization and digital management initiatives in their respective areas of work; and/or
(b) Leading as champions and managers of change, through enriched contribution to digital governance and management processes.

Applicants with such interests could be:
(a) Officers of All India Services, Central Services - organized & nonorganized, technical & non-technical, faculty members of State Administrative Training Institutes, and, for officers of the State Civil Services (SCS) & Non-State Civil Services (Non-SCS);
(b) Officers from the Public Sector (Central/State) and Private Sector Enterprises;
(c) Professionals (independent/self-employed) associated with digitalization initiatives.

Eligibility

<table>
<thead>
<tr>
<th>Qualification:</th>
<th>Graduates (any discipline) with minimum 55% marks or equivalent (relaxation as permissible for deserving categories)</th>
</tr>
</thead>
</table>
| Age: (As on 03/07/2020) | Central/State Government nominees: Not more than 45 years  
All others: Not more than 50 years |
| Experience: (As on 03/07/2020) | Minimum 5 Years at an officer or executive level or higher  
Central/State Gove Nominees: Above experience should be in Group 'A' or Group 'B'. The candidate should also have minimum 15 years of residual service. |
Selection Criteria

(Weights and qualifying criteria for each component will be decided by Academic Council of IIMV, empowered under the IIM Act 2017)

a. Examination
   [Common Admission Test (CAT) of IIMs or similar (for more details please refer to IIMV website)]

b. Statement of Purpose (SOP)

c. Technical knowledge & Domain experience (current engagement in e-Governance projects; exposure to digital technologies and applications; capacity for problem identification & solution implementation; etc.)

d. Gender Diversity

e. Group Discussion (GD) and/or Personal Interview (PI)

Academic Details

Structure of the Program

<table>
<thead>
<tr>
<th>Term</th>
<th>On-campus Hours</th>
<th>Off-campus Hours</th>
<th>Off-line Learning Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>120</td>
<td>140</td>
<td>10</td>
</tr>
<tr>
<td>2</td>
<td>120</td>
<td>150</td>
<td>5</td>
</tr>
<tr>
<td>3</td>
<td>70</td>
<td>14</td>
<td>140</td>
</tr>
<tr>
<td>4</td>
<td>20</td>
<td>60</td>
<td>4</td>
</tr>
</tbody>
</table>

Program Hours:

Total duration of participant-engagement in the Program: 870 Hours.

Duration of the Program: 18 months | 4 Terms of 4.5 months each | 72 weeks
Duration of the Program

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Components of Blended-learning

The Program will be of 18-month duration. The 2020-22 batch commences on 14 September 2020.

The Program will have 4 terms of 4.5 months each, delivered in blended-learning mode. The detailed (date-wise) schedule would be worked out and announced well before the commencement of the Program. The distribution of Program hours is as follows:

Program Hours:

<table>
<thead>
<tr>
<th>Term</th>
<th>On-Campus Hours (Residential Component)</th>
<th>Off-line Learning Hours</th>
<th>Off-Campus Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td>On-line Learning Hours (at respective locations of work)</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Number of Weekends available for Online Classroom</td>
</tr>
<tr>
<td>1</td>
<td>80</td>
<td>-</td>
<td>14</td>
</tr>
<tr>
<td>2</td>
<td>80</td>
<td>-</td>
<td>15</td>
</tr>
<tr>
<td>3</td>
<td>70</td>
<td>10 (Field Trip)</td>
<td>14</td>
</tr>
<tr>
<td>4</td>
<td>-</td>
<td>200 Intl. Immersion (60) + Capstone Proj. (140)</td>
<td>(Guidance/mentoring support from experts from academia, industry and government)</td>
</tr>
<tr>
<td></td>
<td>230</td>
<td>210</td>
<td>430</td>
</tr>
</tbody>
</table>

Total duration of participant-engagement in the Program : 870 Hours.
Scheduling

<table>
<thead>
<tr>
<th>Term</th>
<th>Description</th>
<th>Duration</th>
</tr>
</thead>
<tbody>
<tr>
<td>Term-1: (18 weeks)</td>
<td>On-campus Orientation</td>
<td>0.5 week</td>
</tr>
<tr>
<td></td>
<td>On-campus Learning</td>
<td>2.5 weeks</td>
</tr>
<tr>
<td></td>
<td>Off-campus: Online Learning</td>
<td>14.0 weeks</td>
</tr>
<tr>
<td></td>
<td>Assessment: On-campus</td>
<td>1.0 week</td>
</tr>
<tr>
<td>Term-2: (18 weeks)</td>
<td>On-campus Learning</td>
<td>2.0 weeks</td>
</tr>
<tr>
<td></td>
<td>Off-campus: Online Learning</td>
<td>15.0 weeks</td>
</tr>
<tr>
<td></td>
<td>Assessment: On-campus</td>
<td>1.0 week</td>
</tr>
<tr>
<td>Term-3: (18 weeks)</td>
<td>On-campus Learning</td>
<td>2.0 weeks</td>
</tr>
<tr>
<td></td>
<td>Field Visits: Off-campus</td>
<td>1.0 week</td>
</tr>
<tr>
<td></td>
<td>Off-campus: Online Learning</td>
<td>14.0 weeks</td>
</tr>
<tr>
<td></td>
<td>Assessment: On-campus</td>
<td>1.0 week</td>
</tr>
<tr>
<td>Term-4: (18 weeks)</td>
<td>On-campus briefing &amp; project-guidance</td>
<td>1.0 week</td>
</tr>
<tr>
<td></td>
<td>Off-campus: International Immersion</td>
<td>2.0 weeks</td>
</tr>
<tr>
<td></td>
<td>Off-campus: Mentor-guided Project-work</td>
<td>14.0 weeks</td>
</tr>
<tr>
<td></td>
<td>Final Assessment: On-campus</td>
<td>1.0 week</td>
</tr>
<tr>
<td>Summary</td>
<td>On-campus Duration (5 visits)</td>
<td>12.0 weeks</td>
</tr>
<tr>
<td></td>
<td>Field Visits/International Immersion</td>
<td>3.0 weeks</td>
</tr>
<tr>
<td></td>
<td>Off-campus Duration (at respective places)</td>
<td>57.0 weeks</td>
</tr>
<tr>
<td></td>
<td>Total</td>
<td>72.0 weeks</td>
</tr>
</tbody>
</table>

Each term will have a stock-taking and goal-setting exercise involving review of learning-experiences and planning for the next term.

Andragogy
The Program would provide an immersive and active learning experience to the participants. The courses (Core and Elective) will have a judicious blend of learning modes such as class-room discussions, tutorials, workshops, group work, case study analyses, simulation games, industry-interaction and outreach activities.

The purpose is to equip the participants with new knowledge and skillsets for successfully steering digital governance programs and projects, from conceptualization to commissioning.

The learning environment provided by the resource persons for the Program, carefully drawn from academia, industry and government, would be conducive to experience-sharing, knowledge-exchange and best-practice-dissemination.

Learning impact would be evaluated through examinations, quizzes, group and individual assignments; minor and major exams and capstone project.
List of Courses

<table>
<thead>
<tr>
<th>Sl. No.</th>
<th>Core Courses</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>Digital Governance – Context, Concepts &amp; Applications</td>
<td>3</td>
</tr>
<tr>
<td>2.</td>
<td>Foundations of Functional Management - I</td>
<td>4</td>
</tr>
<tr>
<td>3.</td>
<td>Communication &amp; Leadership Skills</td>
<td>2</td>
</tr>
<tr>
<td>4.</td>
<td>Introduction to Sectoral Management (Smart City &amp; Smart Transportation, Agriculture &amp; Water Resources, Education &amp; Skill Development, Healthcare &amp; Nutrition, Financial Inclusion)</td>
<td>3</td>
</tr>
<tr>
<td>5.</td>
<td>Macro Economics &amp; Public Finance Management</td>
<td>3</td>
</tr>
<tr>
<td>6.</td>
<td>Quantitative Methods &amp; Techniques</td>
<td>3</td>
</tr>
<tr>
<td>7.</td>
<td>Introduction to Digital Architecture</td>
<td>3</td>
</tr>
<tr>
<td>8.</td>
<td>Foundations of Functional Management - II</td>
<td>4</td>
</tr>
<tr>
<td>9.</td>
<td>Design &amp; Realization of Large-Scale Digital Transformations</td>
<td>3</td>
</tr>
<tr>
<td>10.</td>
<td>Social, Legal &amp; Ethical Aspects of Digital Technologies</td>
<td>3</td>
</tr>
<tr>
<td>11.</td>
<td>Information and Data Security (Digital Risk Management)</td>
<td>3</td>
</tr>
<tr>
<td>12.</td>
<td>Management of Large-Scale Digital Transformations</td>
<td>3</td>
</tr>
<tr>
<td>14.</td>
<td>Design and Management of Multi-sided Digital Platforms</td>
<td>3</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Sl. No.</th>
<th>Electives (any 6)</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>Data Science for Decision Making</td>
<td></td>
</tr>
<tr>
<td>2.</td>
<td>Leadership Skills for Digital Transformations</td>
<td></td>
</tr>
<tr>
<td>3.</td>
<td>Public Private Partnership in e-governance projects</td>
<td></td>
</tr>
<tr>
<td>4.</td>
<td>Cybersecurity &amp; Data Governance</td>
<td></td>
</tr>
<tr>
<td>5.</td>
<td>Research Methodology</td>
<td></td>
</tr>
<tr>
<td>6.</td>
<td>Foundations &amp; Applications of Artificial Intelligence &amp; Machine Learning</td>
<td></td>
</tr>
<tr>
<td>7.</td>
<td>Foundations &amp; Applications of Latest Technologies: Blockchain, Telematics &amp; SMACI</td>
<td></td>
</tr>
<tr>
<td>8.</td>
<td>ICTs For Development</td>
<td></td>
</tr>
<tr>
<td>10.</td>
<td>Simulations for Business Decision Making</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>SI No</th>
<th>Workshops/Field Visits/International Immersion/Capstone Project</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>Domestic Field Visit to showcase Digital Governance Applications and Best Practices</td>
<td>1</td>
</tr>
<tr>
<td>2.</td>
<td>International Immersion (2 weeks)</td>
<td>6</td>
</tr>
<tr>
<td>3.</td>
<td>Capstone Project (4 months)</td>
<td>14</td>
</tr>
<tr>
<td>4.</td>
<td>2 Workshops on themes such as Project Management, Business/Project Plan Preparation, Data Analytics etc. held on weekends (one credit each)</td>
<td>2</td>
</tr>
<tr>
<td></td>
<td><strong>Total Credits</strong></td>
<td><strong>87</strong></td>
</tr>
<tr>
<td></td>
<td><strong>Total Hours</strong></td>
<td><strong>870</strong></td>
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<table>
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<tr>
<th>Sl. No.</th>
<th>Component</th>
<th>Credits</th>
<th>Hours</th>
</tr>
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<tbody>
<tr>
<td>1.</td>
<td>On-campus Learning (Residential, in IIM Visakhapatnam)</td>
<td>23</td>
<td>230</td>
</tr>
<tr>
<td>2.</td>
<td>Off-campus Learning (At respective workplaces)</td>
<td>43</td>
<td>430</td>
</tr>
<tr>
<td>3.</td>
<td>Capstone Project (At respective workplaces)</td>
<td>14</td>
<td>140</td>
</tr>
<tr>
<td>4.</td>
<td>Field Visit</td>
<td>1</td>
<td>10</td>
</tr>
<tr>
<td>5.</td>
<td>International Immersion (2 weeks)</td>
<td>6</td>
<td>60</td>
</tr>
<tr>
<td></td>
<td><strong>Total</strong></td>
<td><strong>87</strong></td>
<td><strong>870</strong></td>
</tr>
</tbody>
</table>

Courses are subject to change / customization.

Each Course will have well-defined learning objectives and outcomes, andragogy to be adopted, session plan with specified readings and cases and evaluation scheme. The course pack will comprise textbook(s), reading material and case studies.
International Immersion

International Immersion is a two-week learning-journey to an advanced country, to showcase to the participants, best practices in Digital Governance & Management. In their interaction with the domain experts in the destination country, both in the classroom and in the field, participants would be able to comprehend and appreciate the nuances of successful commissioning of digitalization programs and projects for increased efficiency of processes and improved effectiveness of outcomes. They would gain exposure to how digital technologies help transcend silo-approaches and integrate all the stakeholders in positioning innovative solutions for enhanced user-experience. Participants would also be able to witness ecosystems of Digital Governance that are a symbiosis of infrastructure, technologies, policies and change management for participatory user-engagement and targeted service delivery.

Arrangements such as travel by economy-class (Visakhapatnam-Foreign Destination-Visakhapatnam), accommodation (single-occupancy), food, local transport etc. will be made by IIMV through the collaborating institution. Participants will not be permitted to:

a. make their own arrangements of stay during the Program component abroad;
b. alter their travel class, travel plans/dates and/or travel routes;
c. seek any addition/change/upgrade in facilities, amenities or arrangements, being provided commonly/uniformly to all the participants.

Capstone Project

In the 4th Term, participants would be required to work under the joint guidance of a faculty member (IIMV) and a Nodal Officer/Mentor (at the workplace), on a Capstone Project, by choosing an appropriate theme on Digital Governance & Management, as may be approved by their nominating authorities and IIMV. The project will be evaluated jointly by the authorities concerned, along with external experts.

For participants who are from private sector and/or self-employed, if so desired by the participants, IIM Visakhapatnam would, in consultation with an apex industry association, suggest modalities of carrying out the Capstone Project.

Criteria and Eligibility for Award of the Academic Title

MBA degree in Digital Governance & Management would be awarded to the qualifying participants in accordance with the ordinances of the Academic Council of IIM Visakhapatnam (under the IIM Act 2017).
Program Fee

Rs. 16,50,000/- (Rupees Sixteen Lakh, Fifty Thousand only)
Self-financing or Sponsored by Employer

Accommodation for the On-campus Component of Program

During the residential component of the Program, IIMV will provide at Visakhapatnam, suitable single-occupancy accommodation to the participants. Accommodation is generally provided to only those participants who are not posted at Visakhapatnam. Participants posted locally are required to make their own arrangements for to & fro commute to the Program venue, as per the Program schedule/time-table. Apart from the facilities, amenities and arrangements being provided commonly/uniformly to all participants, no special-specific/additional request for any change/upgrade should be made by any participant or entertained by IIMV.

Exclusions from Program Fee (Other Expenses)
(Expenses to be additionally borne by candidates and/or their sponsors):
  a. To & fro domestic travel costs for attending classes at IIMV as per the class/exam schedule
  b. Per-diems and Insurance of participants in India and abroad (during the Program)
  c. Travel Insurance, Medical Insurance, Visa Fee, SIM-Card and phone usage charges of participants for/during International Immersion
  d. Food expenses (for domestic component only)

Modalities of Payment of Program Fee and Other Expenses

a. From out of the total number of eligible candidates nominated by Central/State Governments, the Program Fee would be paid in entirety by NeGD/MeitY, GoI, for 15 (fifteen) candidates in the 2020-22 batch, who qualify for such support.
b. List of candidates in each batch, who qualify and become eligible for such funding by NeGD/MeitY, would be determined by IIMV following its laid-down Selection Process.
c. In respect of all other participants from Central/State Governments, the Program Fee will need to be borne in entirety by the respective ministries/departments/organizations themselves, where the nominee is posted.
d. The Program Fee in respect of applicants from the Public Sector (Central/State) and Private Sector Enterprises may be borne either by the candidates themselves (self-financing), or, by their respective organizations (sponsored).
e. The “Other Expenses” in respect of all sponsored candidates (whether the Program Fee is paid by NeGD/MeitY or not) are payable by the respective ministries/departments/organizations (where the nominee is posted); and, by the applicants themselves in case of self-financing candidates.
f. In all cases, the ‘Program Fee’ and ‘Other Expenses’ are payable in full directly to IIMV, by the dates (to be) prescribed by IIMV.
g. In all cases, the ‘Program Fee’ and ‘Other Expenses’ once paid, are not refundable.
Pay & Allowances

During the Program, the Ministry/Department/Organization concerned where the nominee is posted, will need to meet the cost of:

a. Pay and allowances;

b. Domestic travel (as per his/her eligibility) from place of posting to Visakhapatnam and back [as per the schedule (to be) prescribed by IIMV], including for presentation of the Capstone Project;

c. Travel, board and lodging (as per his/her eligibility) towards field visit for collection of data / information (if any) during the Capstone Project;

d. Per-diem allowances (as per eligibility); and,

e. Such other allowances/expenditure as may be permissible to the nominee.

Application Process

Application of candidates (vide Part-A of the Online Application Form, duly filled in) should be submitted on or before July 03, 2020 (11:00 am). The candidates fulfilling the conditions of eligibility will be invited for the selection process by IIMV, under intimation to NeGD/MeitY, GoI.

Applicants will be short-listed based on their performance in CAT / GMAT / GATE / GRE / IIMV Test, as chosen by the candidate; evaluation of SOP, technical knowledge and domain experience. Shortlisted candidates will be called for a Personal interview.

At the time of the interview, currently employed candidates will be required to produce “No Objection Certificate”. This Clearance (vide Part-B of the Application Form) from the Cadre Controlling Authority concerned would be an essential pre-requisite for all applicants from Central/State Government Departments/Organizations, for admission into the Program. For applicants from Central/State Public Sector Enterprises or Private Organizations, clearance from Competent Authority would be essential.

Final selection will be made based on a composite score comprising the performance in CAT/GMAT/GATE/GRE/IIMV Test, technical knowledge and domain experience, SOP and Personal Interview scores.

Further details on the Program and clarifications (if any) may be obtained from the PGPDGM Office, Indian Institute of Management Visakhapatnam, AU Campus, Visakhapatnam-530003 (Phone No. 0891-2824444; and mail ID: pgpdgmoffice@iimv.ac.in) and/or the website of IIMV (https://www.iimv.ac.in).
Pay & Allowances

During the Program, the Ministry/Department/Organization concerned where the nominee is posted, will need to meet the cost of:

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b. Domestic travel (as per his/her eligibility) from place of posting to Visakhapatnam and back [as per the schedule (to be) prescribed by IIMV], including for presentation of the Capstone Project;
c. Travel, board and lodging (as per his/her eligibility) towards field visit for collection of data/information (if any) during the Capstone Project;
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Full Time Faculty

Amit B Chakrabarti
Area: Corporate Strategy & Policy
Education: FPM, IIM Calcutta
Experience: 8 years in Industry & 3 years in Teaching

Amit Shankar
Area: Marketing
Education: Ph.D., IIT Kharagpur
Experience: 5 years in Teaching

Anirban Ghatak
Area: Decision Sciences
Education: Ph.D., IIT Bombay
Experience: 5 years in Teaching

Chandreie Mukherjee
Area: Management Communication
Education: Ph.D. in English from Pondicherry University
Experience: 1.5 years in Teaching

Deepika Gupta
Area: Corporate Strategy & Policy
Education: FPM, IIM Bangalore
Experience: 12 years in Industry & 3 years in Teaching

Jayasankar Ramanathan
Area: Marketing
Education: FPM, IIM Kozhikode
Experience: 0.5 year in Industry & 4.8 years in Teaching

Mohammad Shameem Jawed
Area: Finance & Accounting
Education: FPM, IIM Indore
Experience: 5 years in Industry & 2 years in Teaching

M V Anuradha
Area: Organizational Behavior & HRM
Education: FPM, XLRI, Jamshedpur
Experience: 3 years in Industry & 7 years in Teaching

Neena Pandey
Area: Information Systems
Education: PhD, IIM Bangalore
Experience: 9.5 years in Industry

M V Anuradha
Area: Organizational Behavior & HRM
Education: FPM, XLRI, Jamshedpur
Experience: 3 years in Industry & 7 years in Teaching

Neena Pandey
Area: Information Systems
Education: PhD, IIM Bangalore
Experience: 9.5 years in Industry
Anupama Sharma
Area: Organisational Behaviour and HRM
Education: FPM, IIM Indore
Experience: 3½ years in Teaching

B. Srirangacharyulu
Area: Production & Operations Management
Education: PhD, IIT Madras
Experience: 19 years in Teaching

Bhargab Chattopadhyay
Area: Decision Sciences
Education: PhD (University of Connecticut)
Experience: 8 years in Teaching

Bishakha Majumdar
Area: Organisational Behaviour and HRM
Education: FPM, IIM Indore
Experience: 6 years in Teaching

Kalyan Kolukuluri
Area: Economics
Education: FPM, IIM Bangalore
Experience: 5 years in Industry, 1 year in Teaching

Kaveri Krishnan
Area: Finance & Accounting
Education: FPM, IIM Bangalore
Experience: 3 years in Industry, 1 year in Teaching

M. Chandrasekhar, Director
Area: Public Policy
Education: PhD, IIT Bombay
Experience: 19 years in Industry, 17 years in Teaching

Milan Kumar
Area: Production & Operations Management
Education: PhD, IIM Calcutta
Experience: 2 years in Industry, 1 year in Teaching

Prince Doliya
Area: Finance and Accounting
Education: PhD, IIT Roorkee
Experience: 1 year in Industry, 2 years in Teaching

Shivshanker Singh Patel
Area: Decision Sciences
Education: Ph.D, IISc Bangalore
Experience: 1.5 years in Industry, 4 years in Teaching

Vinay Ramani
Area: Economics
Education: Ph.D, The University at Buffalo
Experience: 1.5 years in Industry, 12 years in Teaching

Vivek Madupu
Area: Marketing
Education: Ph.D, University of Memphis, USA
Experience: 2 years in Industry, 16 years in Teaching
Visiting / Adjunct Faculty

B Sundar, IFS
Director-Electronic Services Delivery, Govt. of AP
Area: Information Systems/Technology
Education: Fellow, IIM Ahmedabad

D. Krishna Sundar
Professor
IIM Bangalore
Area: Production and Operations Management
Education: PhD, IIT Kharagpur

Ganesh N Prabhu
Professor
IIM Bangalore
Area: Strategy
Education: Fellow, IIM Ahmedabad

H Krishnamurthy
Principal Research Scientist
IISc Bangalore
Area: Fintech and Networking
Education: ME (IISc)

Ishwar Murthy
Professor
IIM Bangalore
Area: Decision Sciences
Education: PhD, Texas A&M University, USA

M S Rajagopalan
Independent Consultant
Area: General Management
Education: PGDM, IIM Bangalore

M S Sriman
Professor
IIM Bangalore
Area: Public Policy
Education: Fellow, IIM Bangalore

J Srinivas
Sr. General Manager National Institute for Smart Government
Hyderabad
Area: IT/IS Security
Education: M.B.A., Ph.D.

Manoj Rajan
Special Secretary to Govt. of Karnataka. (Food Processing)
Area: Agriculture Resources Management
Education: IFS, 1999 batch

Sankarshan Basu
Professor
IIM Bangalore
Area: Finance & Accounting
Education: PhD, London School of Economics and Political Science, UK

P C Narayan
Professor
IIM Bangalore
Area: Finance and Accounting
Education: PhD, IIT Madras

Utkarsh Majmudar
Independent Consultant
Area: Finance and Accounting
Education: Fellow, IIM Ahmedabad

Pratap Giri
Independent Corporate Advisor
Area: Finance & Accounting
Education: ICAI, ICSI, FCA, FCS

Maneesh Mishra
Lead, SANKALP, World Bank supported Skill India Mission Operation (I) program
Area: Education and capacity building
Education: PhD, Management

Anand Kasturi
Consultant Trainer & Executive Coach
IIM Bangalore
Area: Service Management
Education: PhD in Business Studies from the University of Buckingham
Library Facilities

- **E-Books**: 12000+
- **E-Journals**: 4734
- **Online Reference Sources**: 3
- **Finance Database**: 9
  - Company Financials, Annual reports, market data, industry, and company analysis, etc.
- **Other Databases**: 12
- **Research Assistance Tool**: 2
- **Online Newspapers**: 4
ProQuest eBook Central

Elsevier Science Direct (331), Emerald (297), Taylor and Francis (404), INFORMS (16), SAGE (514), Wiley (550), Project Muse (687), Springer Nature & Palgrave (1703), Cambridge University Press (13), IEEE (188)

Wiley Encyclopaedias

Ace analyzer, Capitaline, CMIE Prowess IQ, CMIE Prowess Dx, EMIS Intelligence, S&P Global Market Intelligence, EPWRF Time Series, NSE Infobase, Venture Intelligence

EBSCO Business Source Complete, JSTOR, ProQuest ABI Inform, CRISIL Research, Indiastat.com (India specific Statistical information), WARC, Passport Euromonitor

Grammarly.com

FT.com, The Economist, Wall Street Journal, Press reader
About IIM Visakhapatnam

Indian Institute of Management Visakhapatnam belongs to the prestigious IIM family of business schools. It is a new generation IIM, set up by the Government of India in September 2015. It is an Institution of National Importance under the IIM Act 2017. The Institute is presently located in its temporary, but state-of-the-art facility in the salubrious Andhra University campus in the heart of the ‘City of Destiny’, Visakhapatnam.

Mentorship
Indian Institute of Management Bangalore (IIMB), the acknowledged leader in management education, is the mentor for IIM Visakhapatnam. The academic and governance processes of IIM Visakhapatnam are therefore aligned with those of IIM Bangalore, ensuring high standards, ab initio.

Faculty
Faculty at the IIM Visakhapatnam have impressive academic and research credentials. This cohort is complemented by faculty drawn from IIM Bangalore, policy makers as well as industry professionals and practitioners, based on need.

Strengths
IIM Visakhapatnam is ahead in its generation in:

- Located in the renowned and salubrious Andhra University campus, ideal for focused knowledge pursuit.
- Epitome of national character with students and faculty from across the country.
- World-class facilities and knowledge resources for learning-outcomes of high impact.
- Sought-after source for Management Development Programs by Govt. of India and Corporate Sector.
- Top performance in flagship MBA program student-placements, qualitative and quantitative, year-after-year.
- Technology Incubation & Development of Entrepreneurship Centre under the Ministry of Electronics & IT (MeitY), GOI.
- Incubation of ideas of aspiring women-entrepreneurs under ‘Women Start-up Program’.

The Institute is located at about 5 kms. from the railway station and about 12 kms. from the airport.

About Visakhapatnam

Visakhapatnam is a clean & picturesque port-city on the east coast of India. It is easily accessible by air, sea, rail and road connections. It is cosmopolitan and is a popular tourist destination with a beautiful beach on one side and a majestic mountain-range on the other. It is a vibrant city well known for its Art & Architecture; Culture & Cuisine; Entrepreneurship & Enterprise; Harbours & Hills; History & Heritage; Holy shrines & Hospitality; Image & Identity; Innovation & Industry; Mountains & Monuments; Safety & Security; Talent & Technology; Temples & Traditions; and, Trade & Tourism. Visakhapatnam is base to several large, medium and small companies (public and private) in the core sector, energy, financial services, infrastructure, IT, pharma etc. The Eastern Naval Command of the Indian Navy is head-quartered at Visakhapatnam. In short, Visakhapatnam is one of the most preferred destinations in India to live, learn, yearn and earn.

Contact

<table>
<thead>
<tr>
<th>Prof. Neena Pandey</th>
<th>Devoshri Mukherjee</th>
</tr>
</thead>
<tbody>
<tr>
<td>Chair (PGP-DGM)</td>
<td>PGP-DGM - Office</td>
</tr>
<tr>
<td>IIM Visakhapatnam</td>
<td>IIM Visakhapatnam</td>
</tr>
<tr>
<td>AU Campus</td>
<td>AU Campus</td>
</tr>
<tr>
<td>Visakhapatnam – 530 003</td>
<td>Visakhapatnam – 530 003</td>
</tr>
<tr>
<td>Phone: +91-891-2824 513</td>
<td>Phone: +91-891-2824 446</td>
</tr>
<tr>
<td>Email: <a href="mailto:pgpdgm-chair@iimv.ac.in">pgpdgm-chair@iimv.ac.in</a></td>
<td>Email: <a href="mailto:pgpdgmprogramme-office@iimv.ac.in">pgpdgmprogramme-office@iimv.ac.in</a></td>
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</tbody>
</table>

Disclaimer:

Indian Institute of Management Visakhapatnam reserves the right to change the information provided in the brochure or via the website, including the terms of the Program, without notice.
Testimonials

Shiv Gupta, Manager, National e-Governance Division, Ministry of Electronics and IT

“PGP DGM is a first of its kind MBA program in a blended learning model. The rigour of on campus program and the flexibility of blended learning model enables one to learn and apply the concepts in the real-world problems at the same time. This program is big step in India’s transition to a knowledge economy in the ever-evolving Digital world. The true amalgamation of core business management with digital governance is for everyone who believes that Digital is the way forward.”

Dharmendra Singh, Subject Matter Expert, Andhra Pradesh State FiberNet Ltd, Govt. of AP

“The PGP-DGM Program at IIMV is in sync with the latest modern management practices, the latest technologies, and synergizes these with the concern for citizens. The interactions that I have had with cross functional team and elicit cooperation from them by appealing to the value systems during the project have Term-1 been a rich source of learning, and I have picked up many new skills, and concepts of management practice and change in significant push to adoption of new technology and services e.g. IOT, AI, BIG DATA, Cloud, Smart City has brought a paradigm shift in the delivery system to bring digital to every person ,home and organization for fully connected, intelligent world.”

Soumyadipta Datta, Assistant Director (Technical), Office of the Jute Commissioner, Ministry of Textiles, Govt. of India

“The course schedules are well planned in advance, keeping in view the work commitments of the Central / State Govt. officials. The logistic support extended to the students during the on-campus part of the programme is remarkable.”

Shena Aggarwal, Additional Secretary, Govt. of Punjab

“The digital governance and management program at IIM Visakhapatnam caters to the needs of administrators and managers at all levels in the internet revolution era and provides valuable inputs and insights into use of digital technologies in various aspects of governance. The course provides the best of academic environment while focusing on practical utility in governance and management. Studying with an amazing group with a wide array of experience provides one an insight into the developments across the country and the globe and encourages us to implement it back into one’s own field of work. The staff and faculty of the institute are all very supportive and have made this rigorous course a pleasant experience.”

Ajay More, National Informatics Centre, MeitY, Government of India

“PGP-DGM program is custom made for professionals like me who are or aspire to be associated with Digital Transformation of India. The inspiring faculty, peer learning with batch matches from diverse background, rigorous curriculum, immense and active learning experience that this program is providing has fuelled my passion and resolve to contribute more meaningfully in the development of Digital India. The blended pedagogy of this course also allows me to upskill myself while continuing my current engagements.”

G Appalanaidu, Executive Engineer, ONGC

“I am a young professional from the ONGC Ltd. The moment I got admission for PGP DGM in IIMV, my thinking perspectives have been enhanced and the institute, IIMV has given me the best opportunity to meet peers from different backgrounds and working executives of MNCs, State and Central government departments. I think, the fabulous combination of blended course sessions i.e. traditional on-campus and the virtual ones, literally enabling us to cope up better in both professionally and academically work-load pressures so far. Last but not the least, the institute, IIMV is driving us as a confidence booster.”
With the successful launch of Post Graduate Program in Digital Governance and Management (PGP-DGM) in 2019, IIMV is excited to move ahead in its journey to welcome the second batch of the Program leading to a degree of Master of Business Administration (MBA), under the aegis of the National e-Governance Division, Ministry of Electronics and IT, Government of India.

With the advent of digital technologies, businesses and government alike have placed immense faith in the value these technologies bring towards achieving their goal. While organizations are looking to 'transform' them using these technologies, the Government of India, with the launch of Digital India, is actively pushing their usage to attain efficient and effective delivery of products and services. Robust implementation of these technologies demands a thorough understanding of the nuances of digital governance by its functionaries. We, at IIMV, envisage the PGP-DGM program to address this aspect of capacity building.

For the benefits of digitalization to expand in scale and scope, it is important to build internal capacities in the government and industry, so that the functionaries at strategic as well as operational levels are equipped with necessary knowledge and skills, for ensuring success of programs and projects from conceptualization to commissioning. The Program on offer addresses this felt need.

As an institution of national importance, IIM Visakhapatnam would position a high-quality MBA program, calibrated to the current context with customized content and conducive to impactful learning outcomes.

Graduates from the Program would be able to make a constructive contribution towards the digitalization efforts in their work domains gaining greater traction, in pervasiveness and profundity.

Prof. Neena Pandey
Program Chair (PGPDGM), IIM Visakhapatnam

Message

It is a matter of pride and privilege for IIM Visakhapatnam to have launched a customized and first-of-its-kind Post-Graduate Program in Digital Governance and Management in 2019. The Program is launched under the aegis of the National e-Governance Division (NeGD), Ministry of Electronics & Information Technology (MeitY), Govt. of India (GoI). We are now entering the second year of the Program and are ready to welcome the next batch of participants.

In today’s times, government, business and society function in a continuum. Digitalization integrates all the stakeholders such as citizens & customers; principals & associates; suppliers & service-providers in a single-value chain. Such connectedness promotes economy of resource-use, efficiency of outputs and effectiveness of outcomes.

It is with this ethos that Digital India, the flagship program of MeitY, has been catalysing the delivery of improved products and services in vital areas such as Health & Nutrition; Education & Skill Development; Agriculture & Water Resources; Financial Inclusion; Smart Cities & Infrastructure; and Smart Mobility & Transportation. Innovative applications using digital technologies are moving to the centre-stage in these sectors.

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The carefully curated courses of the Program, along with the international exposure, ensure that the professionals are more than adequately equipped and empowered with knowledge and skill sets to help achieve the dream of New India based on digitalization. The Program envisions significant value that this capacity building program will add to the businesses, government, and society at large through efficient handling of mission-mode e-Governance initiatives.

Students for the Program will be selected through a rigorous admission process. The Program would be representative of the intellectual rigor of IIMV. The design of the Program is borne out of a vigorous debate among the domain experts from the government, public, and private sector organizations. As a result, the Program is unique and "first-in-class" in India.

As the Chairperson of the Program, I am truly convinced that graduates of the PGP-DGM will add tremendous value to their organizations and further contribute to the development of the nation.