



कर्मचारी भविष्य निधि संगठन
Employees Provident Fund Organisation
श्रम एवं रोजगार मंत्रालय, भारत सरकार
MINISTRY OF LABOUR & EMPLOYMENT, GOVERNMENT OF INDIA
मुख्यकार्यालय/ HEAD OFFICE



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NBCC Centre, Block-2, Ground Floor- 4th Floor, East Kidwai Nagar, New Delhi-110023
Website: www.epfindia.gov.in, www.epfindia.nic.in

No. A-45012/8/2022-HRM-VIII /1074

Dated: 12 AUG 2024

To,

All ACC(HQ)/ACC Zones/Director (PDNASS)
All Regional PF Commissioners-in-charge of Regional Offices/Zonal Training Institutes/
Regional PF Commissioner (ASD), Head Office

Subject: Har Ghar Tiranga-Campaign under the aegis of Azadi Ka Amrit Mahotsav-reg.

Madam/Sir,

Please refer to Flag Code of India, 2002 as amended vide Orders dated 30 Dec 2021 and 19 July 2022 and D.O. No. 42-22/62/2024-AKAM dated 05-08-2024 of Ministry of Culture, Government of India.

2. In this regard, all offices shall ensure active participation of all employees in Har Ghar Tiranga Programme through:

- (i) Hoisting of flag at EPFO Employees' household premises during the period from 13th-15th August 2024.
- (ii) Uploading selfie with the flag on the website "www.harghartiranga.com".

3. Due care shall be exercised to ensure that National Flag shall be made only of the approved material, in the ratio specified and displayed in the manner approved vide instructions to that effect in accordance with Flag Code of India 2002, as amended vide Ministry of Home Affairs vide orders dated 30 Dec 2021, 19 July 2022 and instructions dated 18.06.2023. The Salient Features of Flag Code of India, 2002 are enclosed.

Encl: As above

Yours faithfully,


(S. K. Suman)

Addl. Central P.F. Commissioner (HR)

Copy to:

1. OSD to CPFC for information.
2. PS to FA & CAO/CVO/All ACC (HQs) - for information.
3. C& PR Division for campaigning on social media platforms.
4. Hindi Section for Hindi Version.

गोविंद मोहन
सचिव
Govind Mohan
Secretary



75
Azadi Ka
Amrit Mahotsav

भारत सरकार
संस्कृति मंत्रालय
नई दिल्ली-110001
GOVERNMENT OF INDIA
MINISTRY OF CULTURE
NEW DELHI-110 001

D.O. No. 42-22/62/2024-AKAM

August 5, 2024

Dear Ms. Dawra,

Har Ghar Tiranga is a campaign that started under the aegis of Azadi Ka Amrit Mahotsav to encourage people to bring the Tiranga home and to hoist it to mark India's independence. In 2022, over 23 crore households participated in the Har Ghar Tiranga campaign, with more than 6 crore people uploading selfies. In August 2023, over 10 crore people uploaded their selfies on Har Ghar Tiranga website.

2. This year also Har Ghar Tiranga will be celebrated across the country from 9th August to 15th August 2024, wherein people will be encouraged to hoist flags in their premises. To maximize the reach and impact of this campaign, following is requested-

- a) All employees under your administrative jurisdiction may be encouraged to hoist flags in their household premises and to upload selfies with the National flag on the official website www.harghartiranga.com.
- b) Website banners and social media cover pages may be updated with the official 'Har Ghar Tiranga' creatives. All creatives, including the website banner, social media cover image, and other general creatives are available at <https://drive.google.com/drive/folders/1fYZk-fik95AF11iuWf9C6cCIVZab2MOM> for download.
- c) Official hashtags #HarGharTiranga and #SelfieWithTiranga may be used for all campaign-related posts to ensure consistency and maximum reach

3. I kindly request your support in this national endeavor and hope that the necessary action will be taken to ensure the success of the campaign.

With regards,

Yours sincerely,

(Govind Mohan)

Ms. Sumita Dawra
Secretary
Ministry of Labour and Employment
Shram Shakti Bhawan, New Delhi - 110001

Salient Features of the Flag Code of India, 2002

1. The Indian National Flag represents the hopes and aspirations of the people of India. It is the symbol of our national pride and there is universal affection and respect for, and loyalty to, the National Flag. It occupies a unique and special place in the emotions and psyche of the people of India.

Some of salient features of the Flag Code of India, 2002 are listed below for the information of the public:-

a) The Flag Code of India, 2002 was amended vide Order dated 30st December, 2021 and National Flag made of polyester or machine made Flag have been allowed. The National Flag shall now be made of hand-spun and hand-woven or machine-made cotton, polyester, wool, or silk khadi bunting.

b) A member of public, a private organization or an educational institution may hoist/display the National Flag on all days and occasions, ceremonial or otherwise, consistent with the dignity and honour of the National Flag

c) The Flag Code of India, 2002 was amended vide Order dated 19th July, 2022 and clause (xi) of paragraph 2.2 of Part-II of the Flag Code of India was replaced by the following clause:- (xi) "where the Flag is displayed in open or displayed on the house of a member of public, it may be flown day and night."

d) The National Flag shall be rectangular in shape. The Flag can be of any size but the ratio of the length to the height (width) of the Flag shall be 3:2.

e) Whenever the National Flag is displayed, it should occupy the position of honour and should be distinctly placed

f) A damaged or dishevelled Flag shall not be displayed.

g) The Flag should not be flown from a single masthead simultaneously with any other flag or flags.

h) The Flag should not be flown on any vehicle except of the dignitaries mentioned in Section IX of Part III of the Flag Code, such as President, Vice-President, Prime-Minister, Governors etc.

i) No other flag or bunting should be placed higher than or above or side by side with the National Flag.

Note:- For further details, the Prevention of Insults to National Honour Act, 1971 and the Flag Code of India, 2002 are available on Ministry of Home Affairs' website: www.mha.gov.in.

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